

# B R A W N

Brawn is back..

At the end of this month **Ed Wilson** and **Josie Stead** will re-open Brawn's virtual (*and physical*) doors by way of a newly built e-commerce platform, bringing a reimagined neighbourhood restaurant on Columbia Road. The restaurant will not open for dining service for the timebeing.

*“We have used this time of lockdown to choose a path that will allow us to navigate and survive the road ahead in a sustainable and continual way. Our rebranded online retail platform will continue to deliver an offering that remains at the heart and soul of what we do”.*

On Brawn's website, you will be able to browse at any time and purchase products from an extensive list of pre-prepared dishes, ingredients, wine and goods. Brawn will be operating:

- A same day click-and-collect service 6 days a week
- A next day delivery service available Wednesday to Sunday
- Deliveries will be made twice a day (*mornings and evenings*) by a member of the team by cargo bike to the following local postcodes *E2, E3, E5, E8, E9, N1, N5, N16.*

The restaurant space (*for the time being*) will operate as a small shop front - open Tuesday to Sunday. Available will be a reduced selection of the full online range for passersby looking for a spontaneous shop. The team will be serving All Press coffees and offering a daily-changing grab and go lunch offer.

Opening takeaway lunch items may include:

**Hot and iced drinks**

**Sandwiches** (*Mortadella, roast veal & anchovy mayonnaise*)

**Salads** (*marinated aubergine, ricotta salata & pangrattato, tonno e fagioli*)

**Chocolate, oat & hazelnuts cookies**

**All day breakfast bap at the weekends!**

A short takeaway evening menu at weekends will launch later in the month for the Summer.

The new website will be split into **RESTAURANT** and **STORE**.

The **RESTAURANT** section will keep customers informed of developments as they come to light.

The **STORE** section will showcase its retail product categories:

**Brawn Made, Brawn Sourced, Cellar, Selects.**

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**Brawn Made** encapsulates a wide and changing selection of the restaurant's favourite dishes from snacks and charcuterie, fresh pasta, braises and soups, pickles and preserves, sauces and condiments, puddings. All products will be listed with suggestions for pairing with other ingredients and wines for the customer to build a more rounded experience.

Opening ready made items may include:

Smoked cod's roe, radishes  
Agnolotti in brodo  
Rabbit ragu, tagliatelle  
Braised lamb neck, summer vegetables  
Tiramisu

**Brawn Sourced** will be a curated list of seasonal and special ingredients for your weekly needs and wants. The team will update and replenish the site daily with the best seasonal salad, vegetables and fruit, harvested weekly by local growers such as Keats Community Organic and Flourish Farm. In addition to fresh produce will be a generous assortment of smoked and preserved fish, cured meats, grocery and store cupboard essentials, condiments, preserves and pickles, dairy, cheese and eggs. A one-stop hub for the discerning shopper.

**Cellar** highlights a changing 100-strong list of wines from the Brawn cave, covering sparkling, white, rose, orange and red. There will be special bottles alongside everyday favourites and also tap wines available in bags. A decent selection of craft beers and ciders, selected spirits and prebatched cocktails will also be available.

**Selects** brings the Brawn vibes to your home with a selection of goods ranging from vinyl from our favourite record labels, well-being products, to tote bags and T-shirts.

This reimagined Brawn aims to continue to provide its neighbourhood with a familiar, hospitable offer within the comfort of their own home.

Anticipated launch date: **Tuesday 30th June**

New opening hours: **Tuesday – Sunday 10<sup>am</sup> until 7<sup>pm</sup>.**

**Brawn**  
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Website and rebrand designed by:

**Matt&Dan**  
[www.mattanddan.co.uk](http://www.mattanddan.co.uk)

